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## **INNOVATIVE TECHNOLOGIES IN TEACHING ENGLISH**

The modern technologies help people in different daily situations: from quick calculating some data at their works to creating live video chats between different organizations in order to discuss some issues. Our society is growing and developing fast every day, and we, willing to reach high results, have to follow this pace to manage to do everything in time and not to be the last. As we know, one of the most important skills that everyone should have to be able to achieve high results in different fields is knowing the English language. In this case, innovative technologies provide a lot of opportunities to make this process interesting and successful.

Teaching English is a process that includes not only giving typical information about this subject to students but also everything that helps to develop communication skills and the ability to use all getting knowledge in practice. So, the main purpose of a teacher is to make students be able to deal with people in the language that is studied.

The most popular and powerful ways to develop this skill are writing a blog, recording podcasts or making videos about various topics.

The main idea in this activity is in helping students to share their thoughts, ideas and some emotions in English. Besides, a teacher can motivate them to do this task and make them feel comfortable showing own examples of this exercise. The interesting thing in this way of learning is that learners are able to listen to podcasts of each other and make some conclusions comparing a lot of audios. This work implies that students prepare audio, that they are going to post on their audio blogs, and then share all materials with others to anticipate in-class debate [5, p. 146].

In the modern era, young people prefer to communicate with their friends and even relatives using messengers or social media rather than meeting in person. This way of communicating helps them to stay in touch with everyone and save time for other important daily tasks. To make this process useful and adopted for learning the language, they can find pen pals and chat with them in their spare time. It means that students can learn English and practice it without spending extra time and just doing things that are ordinary to them. The main idea in this activity is that even though learners don't have any opportunities to visit English spoken countries, they certainly have access to deal with a lot of people who live there [3, p. 35]. Teachers can encourage students to chat with native speakers creating group chats with people from other countries who are also willing to communicate, share their knowledge and help others. Moreover, to make this activity as a habit, a teacher can suggest to students to create their own chat and type there in English. This way of learning English can be not only useful but also fun for them.

Many educationalists point the necessity of using the innovative technologies in classrooms because this way provides a lot of opportunities for students to get new information much quicker. Nowadays special attention is paid to interactive whiteboards (IWB) that are commonly used not only at universities and colleges but also at a lot of primary and intermediate schools. Using this equipment helps teachers to show their presentations, diagrams, videos, pictures and other kinds of information in one 'place'. For example, at only a touch a teacher can play

a podcast, show a transcript of it, highlight some important information or even write something over the image [4, p. 123]. Besides, in these conditions teachers don't need to make copies of extra work and give them to students because all information, that relates to a subject, can be shown on the whiteboard.

As it was mentioned earlier, students who learn English should do it enjoying this process. That is why many teachers who are willing to attract children's attention start to conduct different games in their classes. Besides, it can be not only video games but also board or intellectual games that have the same result. The main advantage in this method is that learners are interested in the whole process and at the same time they focus on the language they learn. Ken Beatty states that a degree of excitement is very important, particularly in the case when there are some young learners who lack motivation for learning [1, p. 61]. Moreover, games can be suitable not only for children who study at school but for students too. In this case, a teacher has to have a good experience in teaching and be able to find new ways how to attract attention using interactive games. For instance, at universities professors are used to make some quizzes in specific websites where students are supposed to answer as quickly as possible to get high results. The desire to be the winner in this game motivates them to be prepared for each class and listen to all information that is given by a professor carefully. In this particular situation, the main role is taken by competition between all members of a group of students that inspires them to show their mental abilities. Anyway, all these games must be made to create a friendly atmosphere where everyone supports each other.

Another modern achievement that has an influence on our educational system is teaching through online courses. A course is a new method of education which gives the opportunity to learn a specific set of skills or knowledge in a short period, often between six and fifteen weeks [2, p. 6]. As for online courses, they have much more advantages, such as:

- people don't need to attend classes, so they can learn at home;

- learners have a flexible schedule that means they can take lessons at the most appropriate time;
- as a rule, lessons in online courses are shorter and more effective;
- students don't have to buy some extra books or other materials for a course because all the information is displayed on the screen of a computer.

As we can see, online teaching is a way of studying that provides a lot of advantages for both learners and teachers. To make an online course really useful a teacher should create own electronic material because there are a lot of reasons for that. And the first one is the opportunity to make some extra exercises for those students who learn information more slowly than others and more difficult tasks for those who assimilate material easier. The second reason is the availability of all required resources that can be used in future classes with other students. Besides, in these conditions, a teacher gets a good experience because he/she observes how useful certain material is [4, p. 126].

In conclusion, knowing English is one of the most important requirements in the business world, so every day more and more people start learning it realizing the whole importance of this language. In the modern era, the main goal of teachers is to give all necessary information to students using as much as possible newest equipment to accelerate the process of learning. However, nowadays not all of these mentioned methods are commonly used in teaching due to different economic and educational problems in a lot of countries. Anyway, in the near future, they will become more popular because of their advantages and useful features.

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