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Інвестиційна політика України як складова частина державної регуляції

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Термін складання трудових відносин в Україні, регулюваних державною політикою інвестицій, включає в себе проведення досліджень і публікацій. Автор аналізує тенденції інвестиційної політики на сьогоденний етап розвитку української економіки. Мета дослідження: інвестиційна політика в умовах Європейської інтеграції України надає можливості створити ефективні регулятивні механізми інвестиційної діяльності, враховуючи необхідність створення державної політики інвестицій, що забезпечує ефективність інвестиційної діяльності. Ключові слова: інвестиції, матеріальні ресурси, регулятивні витрати, економічно дійсний порядок замовлення, факторний аналіз.
actions for public investment; placement of state orders and monitoring their implementation.

The organizational and legal methods of regulating the conditions of exercise of investment include: development of appropriate regulatory legislation; development of state norms and standards in the investment area; Licensing investments; state expertise of government programs and projects; antitrust measures; privatization and deregulation; conditions of use of land and other natural resources [3, p. 110]. Of particular note is the legal definition of the mechanism of investment in the economy. Such a mechanism could include, first, the types of investment and determine the need for effective government proceedings investment policy complication is caused by social and institutional structure of society and her exceptional role in ensuring the normal course of social and economic processes, which is linked to the fact that: state investment policy advocates factor targeted modernization of production, and encouraging GDP growth and in promoting, a factor of social stability, providing employment, support factor of equilibrium of the national economy; flexible investment goals, tasks and implementation mechanism established by taking into account both the needs of the present and the prospects for social and economic development in the future, allowing the state on the one hand, to fulfill its functions in promoting economic growth, on the other - to make productive coordination of public and private structures to ensure efficiency and the formation of the required quality the social environment. The nature of the investment policy determined by the strength of state interference in economic processes, the degree of linking of policies with other public institutions, which include tax, finance, income and employment, attracting foreign investment, and legal field and general administrative structure. Thus, an effective investment policy should take into account the realities of the economic situation to be aimed at overcoming the financial and economic crisis and to stabilize the economy. This requires that the investment policy built on the following principles:

- increasing investment rating of the country; improving the legal and normative and legal base for forming an attractive investment climate in Ukraine;
- the concentration of strategic areas of investment programs;
- activation of scientific and technical and innovation in the interests of the national economy;
- organization of interaction with enterprises to mobilize their own resources for investment activity;
- continuous monitoring of investments.

The strategic objective of Ukraine is legislative implementation clearly diversified mechanism of preferential tax regime in special economic zones, the main objectives the creation of which is to encourage the inflow of foreign capital, expansion of export base, improving the balance of payments of the country by receipts in foreign currency, effective use of local resources to stimulate change, creating new jobs.

In this connection it is advisable to create an organization that will develop and conduct expertise projects companies; insurance companies that will carry out insurance of commercial and non-commercial risks in the implementation of industrial projects; information-consulting firms, investment funds. Reducing the tax burden will increase creating a fa-
favorable investment climate for attracting investment expansion and further development of Ukraine’s economy, thereby helping to increase GDP.

Conclusions. The state regulation of investment activity is a component of state economic management that is to support investment by the state, exercised through direct state involvement in investment activities and by creating favorable conditions for its development. The choice of forms and methods of state regulation of this activity is performed organs of state power, depending on the degree of development of economy and investment relations, the specific economic situation and the chosen state course investment policy. Investment policy should contribute to addressing these issues: investment support economic restructuring; increase investment of resources at the expense of all sources and their efficient use; identify priority areas and to ensure efficient use of capital. Determination of priorities investment is important for realization of the state investment policy in the current situation deficit and difficulties of its content.

References: