Actuality of research. The beginning of the XXI century is marked by dramatic changes in society, to which had a profound effect large-scale innovations in socio-economic and socio-political development, modification of values. The sphere of education is not apart from this influence. Recently, in European countries there have been under way structural transformations of educational systems, conceptual and practical orientation of which is related to the Bologna process and the clauses of the Bologna Declaration.

Humanization and intellectualization of social relations appear to be the leading guideline in modern society, and knowledge and information acquire the priority importance. Taking into consideration the dynamic changes in the globalized world that have determined the new requirements to the level of education, professional training and competence of specialists, today higher education faces the task of forming modern professionals capable of providing reproduction and development of innovative potential of society.

Within the framework of educational reforms and on implementation of Law of Ukraine «About higher education» the Department of education and science worked out the new list of branches of knowledge and specialties in which applicants for higher education on the first and second educational levels will be trained. By the resolution of Cabinet of Ministers of Ukraine from August 27, 2015 № 787 «About ratification of the list of specialities in which training of specialists is performed in higher educational establishments according to the educational-qualifying levels of Specialist and Master's degree» in branch «02. Culture and Arts» the new name of speciality

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Information, library and archival science was entered.

**Analysis of recent research and publications.** Various aspects of the complex and deep modernization of education, implementation of the clauses of Bologna Process as a factor of providing higher education of European level are analyzed by such scientists as L.M. Hrynevych, M.B. Ievtukh, M.Z. Zgurovskyi, Y.D. Zaiachuk, A.L. Kononko V.I. Luhoivyi, I.I. Reheilo, V.A. Semychenko, O.V. Spivakovskyi, A.V. Uvarkina and others.


The purpose of the article is to analyze the activity of SS «Mykolaiv branch of Kyiv National University of Culture and Arts» in the implementation of the strategy of reforming higher library education, improvement of the quality of training library professionals considering the maximum possible approaching to the needs of practice and focus on the European model of vocational training.

**The main research material.** The main center of higher library education in the South of Ukraine is SS «Mykolaiv branch of Kyiv National University of Culture and Arts». It was founded in 1971 as a department of cultural-educational work of Kiev State Institute of Culture. Since the 1st of February, 1999 the branch operates as a separate unit in the structure of the Kyiv National University of Culture and Arts.

For 45 years the Department of Documentation and Information Systems has been training specialists in library-informational sphere. Multipllying the best traditions and achievements, the staff of the department is successfully working on the strategy of reforming higher library education. Special attention is given to improvement of the quality of library professionals training considering the maximum possible approaching to the needs of the practice and focus on the European model of vocational training.

The concept of modernization of higher education in Ukraine stipulates its radical revision and creation of the program of rapprochement with the European research space. Formation of collaboration with leading European universities, strengthening the strategic partnership are considered by SS «Mykolaiv branch of Kyiv National University of Culture and Arts» to be the important vector of integration process in education and science. For several years SS «MF of KNUCA» has been cooperating with universities in Poland, Management and Administration High School in the city of Opole and Academy named after Jacob Paradyzhu in Hozhov Wielkopolski in particular. Holding research activities jointly with Polish universities has become traditional events for «MF of KNUCA»: web-conferences, webinars on a variety of actual topics. Also the experience exchange between «MF of KNUCA» teachers and their Polish colleagues are actively practiced.

In the context of international student programs, SS «MF of KNUCA» students have a unique opportunity to take part in the international project «Cultural-educational visit to European», which was created by Polish and Ukrainian partners and stipulates tourism through European countries for account of grant funds. The purpose of the project is getting acquainted with European languages and culture, the European Union history and European democracy achievements, expanding young citizens’ conception of the world, forming of active stand in life, aimed at establishing European standards of life in Ukraine. The project realization is an important step that confirms the willingness of Europe for further cooperation and implementation of joint educational programs for students and teachers from Ukraine.

The aim of modernization of higher education in Ukraine is the harmonization of educational space through forming of higher education architecture corresponding with the European and world educational space and facilitating its integration. In the basis of creating a new, unified system of education is laid the introduction of multilevel education scheme BA (Bachelor) – Master (Master) – Doctor (PhD). Reforming of higher library education stipulates transition to a dynamic leveled system of vocational training, which will meet the individual right to obtain education and qualification levels for desired direction according to their abilities. Implementation of system and comprehensive European integration reforms in the educational process of SS «MF of KNUCA» allows it to create new modern conditions for learning. For the national education system one of the important factors of entering the common European space is the introduction in 2016 of two-cyclic training: the first one (4 years) is completed with obtaining the academic degree «Bachelor»; study during the second cycle (1.5 years) stipulates obtaining the degree «Master».

The defining element of the reform of higher library education in SS «MF of KNUCA» is a continuous process of renewal and improvement of educational content, modernization of curriculum and updating of educational programs.

The current conceptual model of formation of library education is based on the principles...
of development and strengthening of partnership between the university and the libraries of the South of Ukraine. In particular, the introduction of the experience of social partnership agreements into the practice of educational process provides libraries with a common training model of a practice-oriented librarian of new formation. Permanently is carried out the work as to the implementation of the innovative performance of the libraries in the classroom, participating librarians-practitioners in the development of practical educational modules on professional disciplines, as well as the maximum involvement of students in practical activities of libraries in the region. The important subjects of innovation in this area are: University, student, library. These efforts should be consolidated as much as possible.

Implementing the strategy of library education updating in the context of the modern information society, creating a positive image of library branch specialists, the department staff introduced a number of initiatives and projects. A large-scale Forum of librarians of the South of Ukraine «Library of the XXI century: educational and practical vectors» was held on the 3rd – the 5th of March, 2015 in Mykolaiv, Kherson and Odesa. The initiator and organizer of the Forum is SS «Mykolaiv branch of KNUCA» The partners of the Forum are: Odessa National Scientific Library named after M. Gorky, Mykolaiv Regional Universal Scientific library named after O. Hmyriov, Mykolaiv Regional Library for Youth, Mykolaiv Regional Children’s Library named after V. Liagin, Scientific-educational library of Mykolaiv, Central City library for adults named after M.L. Kropyvnytskyi, Central City library for children named after Sh. Kober and V. Khomenko of Mykolaiv, Kherson Regional Youth Library named after Borys Lavreniov and Kherson library for children named after Dnieper Chikha.

Forum organizers set a goal to integrate library education and modern innovative practices to improve the library branch of the South of Ukraine and a professional librarian's status in modern society, which was successfully achieved. During the Forum was examined the complex of issues relating to ways of modernization of library education; use of new technologies in the educational process; practical aspects of modern librarian training; formation of professional competence of library staff; strategies for creating a positive image of library professionals; development of librarianship in the South of Ukraine; innovation practices in modern libraries; project work of libraries.

Functional integration of educational and library activities allows libraries to be for modern students a kind of habitat of new ideas, concepts and technologies assimilation, and it is an effective communication medium that allows you to transfer innovative library experience gained in practical terms into the reality of the educational process. In the context of such professional communication library is a powerful informational, cultural and educational center, dialogue platform between the participants of the educational process.

The Department of Documentation and Information Systems of SS «MF of KNUCA» traditionally holds joint events with libraries in the region, namely, conferences, round tables and seminars. Systematic events are organizing and conducting training workshops and Mykolaiv and Kherson chief librarians’ masterclasses for students of the speciality «Information, library archival science». Honorary for the university is the fact that the students of this field of study are the members of the youth sections of Mykolaiv Regional Library Association and Mykolaiv regional branch of the Ukrainian Library Association.

Cooperating with libraries, SS «Mykolaiv branch of Kyiv National University of Culture and Arts» has the opportunity to design a new system of relationships between the university and libraries, between theory and practice, traditions and innovations. Expanding the sphere of professional library communications and filling it with new content is the dominant strategy of modernization of higher library education being implemented by the university.

Conclusions. Hence, taking into consideration the dynamic changes of modern society, the educational process in the SS «Mykolaiv branch of Kyiv National University of Culture and Arts» is aimed at improving the quality of educational services, providing social needs for highly qualified professionals capable of adequately responding to challenges.

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ЄВРОПЕЙСЬКІ МОДЕЛІ МОДЕРНІЗАЦІЇ ВИЩОЇ БІБЛІОТЕЧНОЇ ОСВІТИ
(З ДОСВІДУ РОБОТИ ВІДОКРЕМЛЕННОГО ПІДРОЗДІЛУ
«МІКОЛАЇВСЬКА ФІЛІЯ КИЇВСЬКОГО НАЦІОНАЛЬНОГО УНІВЕРСИТЕТУ
КУЛЬТУРИ І МИСТЕЦТВ»)

Анотація
У статті репрезентовано досвід ВП «Миколаївська філія Київського національного університету культури і мистецтв» з впровадження стратегії реформування вищої бібліотечної освіти, підвищення якості підготовки фахівців інформаційної, бібліотечної та архівної справи з урахуванням максимально можливо приближення до потреб практики та орієнтації на європейські моделі професійного навчання. Представлено практично-орієнтовану модель підготовки бібліотекаря нової форматі.

Ключові слова: модернізація вищої освіти, актуальність бібліотечного освіту, ВП «Миколаївська філія КНУКіМ», європейські моделі навчання, інтеграція теорії і практики, університет, бібліотеки.

Шуляк С.А.
Обособленне подразделение «Николаевский филиал
Киевского национального университета культуры и искусств»

ЄВРОПЕЙСЬКІ МОДЕЛІ МОДЕРНІЗАЦІЇ ВИЩОЇ БІБЛІОТЕЧНОЇ ОСВІТИ
(ІЗ ОПІТА РАБОТИ ОТДЕЛЬНОГО ПОДРАЗДЕЛЕНИЯ
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КУЛЬТУРЫ И ИСКУССТВ»)

Анотація
В статті представлено опыт ОП «Николаевский филиал Киевского национального университета культуры и искусств» по введению стратегии реформирования высшего библиотечного образования, повышения качества подготовки специалистов информационного, библиотечного и архивного дела с учетом максимально возможного приближения к потребностям практики и ориентации на европейские модели профессионального обучения. Представлена практико-ориентированная модель подготовки библиотекаря новой формации.

Ключевые слова: модернизация высшего образования, актуализация библиотечного образования, ОП «Николаевский филиал КНУКиИ», европейские модели обучения, интеграция теории и практики, университет, бібліотеки.